# The Role of School Counselors in Enhancing Student Learning and Academic Success

Ms. Khushi Parekh

**MA Clinical Psychology,** 

Dept of Psychology, VVWU,

Surat, Gujarat.

Email:- khushiparekh1809@gmail.com

Mo:-6354706053



#### **Abstract:**

School counselors play a very crucial role in Encouraging student learning and academic success by providing emotional support, career guidance and personalized learning strategies. This research explores the diverse and complex contributions of school counselors in enhancing student motivation, addressing learning difficulties and promoting mental well being. Grounded in Vygotsky's Zone Proximal development theory, this study examines how counseling interventions influence academic performance, self efficiency and overall student engagement. Using a review of existing literature and empirical findings, this paper highlights the significance of early intervention, social emotional support and collaboration between counsellors, teachers and parents in optimizing student outcomes. Findings suggest that schools with well integrated counseling services report higher student achievement and improved classroom behavior. The study emphasizes the need for comprehensive counseling programs to bridge academic and psychological challenges, ultimately enhancing educational experiences. Future research schools explore the long term impact of school counseling on students' academic and lifelong learning.

#### **Introduction:**

Education over the years has also undergone significant changes, affecting not only learning achievement but also the mental health and well-being of students. In ancient cultures, the gurukuls were simple educational institutions in which students lived with their teachers or gurus and were instructed in a broad and holistic approach to education that occurred mainly for the intellectual and emotional development of individuals. The close teacher-student interactions in Gurukuls created a warm setting that paid attention to a child's individual needs regarding moral development and mental training, thus providing a favorable ground for holistic development and academic success. However, as education systems evolved, schools became more structured, emphasizing discipline, memorization, and standardized testing. While traditional education systems emphasized holistic development, modern schooling often prioritizes standardized testing and discipline, leading to increased academic pressure. This shift underscores the need for comprehensive school counseling programs to support student well-being and success. School counseling has since gained new dimensions when it comes to addressing such issues and ensuring academic success for students. This educational model did develop and its other positive side is a common one, but on that path, it would increasingly burden children with more rigorous academic work, pressure, anxiety and neuroticism among students. School counseling has since gained new dimensions when it comes to addressing such issues and ensuring academic success for students.

School counselors help in academic planning, emotional functioning and career development and let the student cope with academic pressure, social problems and personal issues that stand in the way of their academic success. Based on psychological tenets including Vygotsky's Zone of Proximal Development Theory, school counseling strategies promote a more student-oriented educational system. This study aims to explore the problem of the role of school counselors in achieving academic success among students, the impact of mental health on the processes of learning and the necessity for the integration of counseling services in contemporary education systems as a gap in academic success and mental well-being.

#### **School Counselor: Definition**

"A school counselor is a certified professional who supports students in their academic, career and social/emotional development through a comprehensive school counseling program" (ASCA, 2019).

"School counselors are trained professionals who provide guidance and counseling services to students to promote academic success, emotional well-being and career readiness" (Erford, 2018).

"School counseling is a developmental service designed to enhance student learning, address personal and social challenges and foster career awareness and planning" (Sink & Stroh, 2003).

"School counselors facilitate students' development in academic, career and personal/social domains by implementing structured programs and interventions within educational settings" (Gysbers & Henderson, 2012).

#### **Role of School Counselor**

A school counselor plays a crucial role in supporting students' academic, emotional, social and career development. They assist in setting academic goals, developing study skills and overcoming learning challenges while also providing emotional support for issues like stress, anxiety and mental health concerns. Counselors help students build healthy relationships, mediate conflicts and promote a positive school environment. Additionally, they guide students in exploring career and college options, offering resources on admissions, scholarships and vocational training. In times of crisis, school counselors provide immediate support and advocate for students' well-being, ensuring a safe and inclusive learning environment.

School counsellors must have at least a master's degree in school counselling, fulfil

state certification/licensure criteria and follow state regulations in which they work. They respect ASCA's ethical and professional standards, as well as those of other relevant professional counselling associations and encourage the growth of the school counselling program in accordance with the ASCA National Model's basis, delivery, management and accountability.

In order to demonstrate the efficacy of the school counselling program in quantitative terms, school counsellors examine school and school counselling program statistics to identify how pupils have changed as a result of the program. School counselors utilize statistics to demonstrate the influence of the school counselling program on student achievement, attendance and behaviour, as well as to analyse school counselling program evaluations in order to guide future action and enhance outcomes for all students. The school counselor's performance is evaluated using the fundamental standards of practice required for school counsellors executing a comprehensive school counselling program (ASCA, 2019).

#### The Role of School Counselors in Education

Learning predominantly determines a person's success in future, which impacts not only intellectual capabilities but also emotional and social well-being. Through history, teachers have broadened their roles from simple instruction to career advice and emotional support. Previous gurukuls were all-encompassing educational institutions that taught students by means of teachers in academic subjects as well as in life skills with an emphasis on maintaining a balanced mental state and natural eagerness to learn. With the advent of formal education, however, schools became more organized and discipline-oriented, overemphasizing academic achievement at the expense of emotional well-being. Students are now under more anxiety, stress and homework burnout. Conversely, supporting student learning, handling emotional obstacles and driving academic success have made school counselors absolutely essential.

As childrens negotiate the difficulties of school, school counselors are essential in helping them with counseling, academic support, career guidance and mental health services. Certified experts in the field of school counseling, as per the American School Counselors Association (ASCA, 2019), offer full school counseling plans intended to improve academic, career and social/emotional skills in students. Based on Carey and Martin's work in 2015, their presence in schools has been linked with better college readiness, better student performance and improved classroom behavior. Counselors offer a supportive setting in which pupils can grow their academic results and become strong students.

VNSGU Journal of Research and Innovation (Peer Reviewed)

## **Importance of Student Learning and Academic Success**

Academic achievement is not limited to academic achievements, but also includes the ability to develop critical thinking skills, maintain motivation and handle challenges independently. Academic problems are more common among students with emotional issues, low self-esteem, or stress levels at home (Alvord and Grados, 2005). Personalized learning approaches, stress management strategies and emotional regulation tools are essential for the alleviation of these challenges by school counselors.

In addition, with the growing number of mental health problems among students, the value of school counselors has never been higher. Studies indicate that students who receive daily therapy sessions exhibit enhanced self-esteem, better time management and greater academic engagement (Wilkerson et al, 2013).

Given these challenges, it becomes essential to analyze how school counselors directly influence academic motivation and mental well-being, leading to the following research questions

## **Research Question**

The effect of school counselors on academic achievement and educational attainment will be analyzed in this research. Since it seeks to address the questions below:

- How school counselors affect motivation and academic performance of students?
- How do school counselors help pupils to overcome emotional and mental roadblocks?
- Do better student grades and quality of life result from presence of school counseling initiatives?

Several research have underlined the value of school counseling in boosting student learning. Sink and Stroh (2003) observed that pupils in schools with coordinated counseling systems had better grades and fewer behavioral issues. Similarly Wilkerson et al. School counseling programs including emotional support and career advice greatly improved learning outcomes by enhancing students' self-regulation and problem solving capabilities, noted (2013).

Moreover, studies on Vygotsky & breakdown of proximal development (1978) suggest that kids learn best with just enough scaffolding and help a theory that school counselors put into effect via personalized learning plans and goal-setting techniques. Bandura&//arnan 39;s Social Learning Theory (1986) also supports that students are improved by role models and

mentoring, both of which school counselors provide through positive reinforcement and behavioral modeling.

#### **Review of Literature**

As school accountability measures are enhanced, there is a concomitant need to hold school counselors equally accountable for their contribution to improving student achievement (Erford, 2015). Traditionally, school counseling models have equally focused on equality by providing individualized counseling to students but without attention to the larger systemic factors that influence such students (Holcomb-McCoy, 2007). As a result, these school counseling activities have had the effect of reinforcing existing norms, leading to

continued inequalities for students who have traditionally been disenfranchised (Martin, 2015). However, in the current economic and political climate, greater accountability for the academic achievement of all students requires the active engagement of all school professionals in preparing students for academic success needed to compete in a global economy (Chen-Hayes, Ockerman, & Mason, 2014; Erford, 2015; Harris, Mayes, Vega, & Hines, 2016).

With the need to prepare every student to participate in a global competition, the profession of school counseling has called for a profound shift from one that sees students as the problem to one that helps to remove systemic barriers that hinder collective student success (Martin, 2015). Instead of answering the question, "What do counselors do?" school counselors should pose the question, "In what ways do students benefit from the interventions of school counselors?" (ASCA, 2012). In order to effectively answer these questions, the school counseling profession must shift to a level at which it sees systemic approaches that respond to the academic, personal/social and career needs of all students. Developed school counselors promote educational equity across the board by ensuring that all students have access to enhanced educational opportunities and resources (Chen-Hayes et al., 2014; Erford, 2015; Mayes & Hines, 2014; Moore, Sanders, Bryant, Gallant, & Owens, 2009).

## **Vygotsky's Zone of Proximal Development (ZPD) Theory**

Lev Vygotsky's Zone of Proximal Development (ZPD) is a psychological theory that identifies the process of learning as being through co-operational assistance and direction. The ZPD specifies the difference between a student working independently and the possible outcomes that they will reach with the help of someone who is more competent, which may be a teacher, a mentor, or another student. Vygotsky (1978) explains that learning is optimized when the students are given temporary support, referred to as scaffolding, so that they can acquire skills that they will apply later on their own. As the students become confident and

competent, the support is removed step by step, thus motivating them to become independent learners.

This theory emphasizes the social nature of intellectual development in that learners learn quicker when they are given adequate guidance in their ZPD. Learning is not only an intrapersonal endeavor but also social in nature and outside guidance plays a crucial part in facilitating intellectual development.

Vygotsky's Zone of Proximal Development (ZPD) is applied in school counseling through scaffolding, where counselors provide structured academic and emotional support to help students transition from needing assistance to independent problem-solving. Counselors design personalized learning plans, offering tailored guidance on study strategies, goal-setting and emotional regulation to help students develop skills within their ZPD. As students gain confidence, counselors gradually reduce support, encouraging self-monitoring and independent learning. Additionally, through mindfulness techniques, social-emotional learning (SEL), and cognitive restructuring, counselors help students build resilience and self-efficacy, enabling them to overcome academic and personal challenges. By applying ZPD principles, school counselors effectively bridge learning gaps, enhance motivation, and empower students to become independent and confident learners.



Fg.1 The Zone Proximal Development (Joellen, 2014)

## **Relevance to School Counseling and Student Success**

The Zone of Proximal Development theory is closely associated with the school counselor functions in supporting student learning and achievement. Counselors act as scaffolders in learning and they help students cross the divide between what they already

know and can do at the maximal level. A majority of the students are being assessed in terms of their academic performance, emotional distress, or low motivation and hence they cannot cope by themselves. School counselors provide individuals with interventions, study skills and emotional support, which act as scaffolding to help students navigate and overcome issues of this nature.

School counselors also make use of social learning methods like mentoring programs, peer support and problem-solving sessions, that strengthen Vygotsky's claim that learning is powered by social interaction. Through joint intervention from teachers and parents, the counselors offer continuous motivation and differential teaching approaches to the students and, in effect, help them become independent learners with high resistance to adversity.

This study is interested in how the integration of Vygotsky's ZPD into school counseling programs can dramatically improve academic achievement, emotional health and students' motivation and illustrates the value added by school counselors to bridge the learning gaps and foster student achievement.

## Research Gap

- Narrow Focus on Academic Success: Existing research is focused on mental
  health, career counseling and behavioral control but not necessarily on how
  school counselors impact learning strategies and academic success.
- Limited Research in Multicultural Education: Much of the research is carried out in Western schools, with relatively little research in poorer countries, multicultural classrooms and disadvantaged schools.
- Limited Correspondence with Psychological Theories: Although theories like
   Vygotsky's ZPD and Bandura's Social Learning Theory rationalize learning

with outside help, fewer explore how these theories align with school counseling interventions.

- Lack of Longitudinal Research: School counseling short-term effects are evidenced, but few investigations have been performed on long-term academic achievement and long-term educational gains.
- Student Perceptions and Engagement: There is limited research on the impact
  of student perceptions of counseling on their learning behaviors, motivation
  and academic achievement.

## **Multicultural Education in School Counseling**

In increasingly diverse educational settings, culturally sensitive counseling is essential to address the unique challenges faced by students from various backgrounds. School counselors play a crucial role in understanding and respecting diverse family values, communication styles, and learning traditions to provide effective support. In multicultural schools, students may experience language barriers, acculturation stress, discrimination, or differing expectations regarding academic performance and career choices. Counselors must employ culturally responsive strategies, such as incorporating students' backgrounds into academic planning, promoting inclusive classroom environments, and collaborating with families to bridge cultural gaps.

Additionally, academic pressures vary across cultures—for instance, in some societies, there is a strong emphasis on high academic achievement, leading to increased stress and anxiety among students. Counselors must recognize these cultural expectations and provide personalized stress management strategies, emotional regulation support, and career guidance that aligns with both student aspirations and family values. By fostering an inclusive, supportive environment, school counselors can help students from diverse backgrounds thrive academically, socially, and emotionally, ensuring equitable educational opportunities for all.

## **Key Findings Based on Literature and Research**

Research on the role of school counselors highlights their significant impact on student learning, academic performance and overall well-being. Research reveals that schools with organized counseling programs have higher student achievement, improved classroom behavior and greater emotional resilience (Wilkerson et al., 2013). The following are the main findings outlining how school counselors make a difference in academic achievement:

- 1. Academic Guidance and Performance:
- o School counselors provides individuals with academic plans, enabling students to

- establish realistic targets, organize time effectively and build problem-solving abilities (Carey & Martin, 2015).
- Research indicates that students who participate in regular academic counseling sessions experience greater GPA increases and enhanced study habits than students who are not offered counseling assistance (Sink & Stroh, 2003).
- 2. Emotional and Psychological Support
- Emotional distress and mental health issues can have a negative effect on learning outcomes. School counselors are important in the identification and resolution of emotional barriers, such as anxiety, depression and peer pressure, that may affect academic performance (Alvord & Grados, 2005).
- Many times School counsellor use different strategies to overcome stress, anxiety
  which includes strategies like stress management, Anger Management workshops
  and MIndfulness training to increase students concentration and enhance school
  participation (Wilkins et al., 2020).
- 3. Motivation and Engagement in Learning
- Self-motivation and academic perseverance are important indicators of achievement. Counselors apply the use of goal-setting strategies, reinforcement techniques and career counseling to keep learners motivated in studying (Brigman & Campbell, 2003).
- Implementation of psychological principles like Vygotsky's ZPD and Bandura's Social Learning Theory points towards students faring better in the presence of guided support and encouragement from counsellors.
- 4. Building a Supportive Learning Environment
- By supporting inclusive learning practices, anti-bullying initiatives and peer mentoring programs school counselors try to make positive contributions to a healthy school climate
- School counsellors collaborate with teachers, parents and administrators assists in constructing a comprehensive support system that promotes student academic and social growth.

#### **Conclusion**

This research underlines the crucial role of school counsellors in enhancing student learning and academic success. The findings suggest that counselors contribute to student achievement in many ways through academic guidance, emotional support, understanding them and motivation-building strategies for them. By helping students develop effective

study habits, stress management and stay confident and motivated, counselors play an important role in fostering both academic and personal growth.

One of the Psychological theories, Vygotsky's Zone of Proximal Development (ZPD) shows the importance of external support and social interactions in learning, reinforcing the significance of school counseling services. However, Many challenges like limited availability of school counselors, cultural differences in one school or an area and Varying school policies highlight the need for further research and improvements in counseling programs.

Regardless of these challenges, the research Reinforces that a well-structured school counseling system positively impacts student performance, mental well-being and overall academic engagement and behavior of students. Hence, strengthening counselling programs can lead to more effective learning environments and better academic outcomes.

#### Recommendations

## 1. Increase the Availability of School Counselor

Many Schools and even governments and educational institute should provide School counselor and increase the ratio of students to counselor to ensure personalized support for all students

## 2. Integrate Psychological Theories into Counseling Practices

Many Counselor should know and teach students to use throes to use in real life which can enhance their academic performance and overall development.

#### 3 Implementing Structured Academic Counseling Programs

Schools should introduce regular academic counseling sessions, goal-setting workshop and study strategy programs to help students improve their learning habits.

## 4. Address Mental Health Challenges

More emphasis should be placed on mental health awareness and emotional resilience training, as emotional well-being is directly linked to academic performance.

## 5. Increase Collaboration Between Counselors, Teachersand Parents

A collaborative approach involving teachers, parents and administrators can create a more supportive learning environment for students.

## 6. Expand Research on School Counseling Effectiveness

Additional longitudinal research is necessary to evaluate the long-term impact of school counseling on academic success, particularly in non–Western educational settings where resources are limited.

VNSGU Journal of Research and Innovation (Peer Reviewed)

ISSN:2583-584X

Volume No. 4 Issue No.:2 April to June 2025

These recommendations can help schools to make the most of counselors' role in improving student learning outcomes, academic performance and ultimately students' success.

## References

- 1. Amatea, E. S., & West-Olatunji, C. A. (2007). Joining the conversation about educating our poorest children: Emerging leadership roles for school counselors in high-poverty schools. Professional School Counseling, 11, 81-89.
- American School Counselor Association. (2012). The ASCA national model: A framework for school counseling programs (3rd ed.). Alexandria, VA: Author.
- 3. American School Counselor Association. (n.d.). The role of the professional school counselor. Retrieved from http://www.schoolcounselor.org/asca/media/asca/ home/rolestatement.pdf
- 4. Bemak, F., Chi-Ying, R., & Siroskey-Sabdo, L. A. (2005). Empowerment groups for academic success: An innovative approach to prevent high school failure for atrisk, urban African. Professional School Counseling, 8, 377-389.
- 5. Bodenhorn, N., Wolfe, E. W., & Airen, O. E. (2010). School counselor program choice and self-efficacy: Relationship to achievement gap and equity. Professional School Counseling, 13, 165-174.
- 6. College Board. (2009). A closer look at the principal-counselor relationship. Washington, DC:Author. Retrieved http://advocacy.collegeboard.org/sites/default/files/a-closer-ook\_2.pdf
- 7. Dollarhide, C. T., Smith, A. T., & Lemberger, M. E. (2007). Critical incidents in the development of supportive principals: Facilitating school counselor-principal relationships. Professional School Counseling, 10, 360-369.
- 8. Dollarhide, C. T., Bowen, N. V., Baker, C. A., Kassoy, F, Mayes, R. D., & Baughman, A. V. (2013). Exploring the experiences of school counselors of color. Professional School Counseling, 17(1), 52-62.
- 9. Lapan, R. T., Gysbers, N. C., & Kayson, M. A. (2007). Missouri school counselors benefit all students. Jefferson City, MO: Missouri Department of Elementary and Secondary Education.
- Lee, C. (2001). Culturally responsive school counselors and programs:
   Addressing the needs of all students. Professional School Counseling, 4, 163-171.
- 11. Sandhu, D. S. (2000). Alienated students: Counseling strategies to curb school

- violence. Professional School Counseling, 4, 81-85. Stone, C. B. & Dahir, C. A. (2006). The transformed school counselor. Boston, MA: Houghton Mifflin Company.
- 12. Schellenberg, R., & Grothaus, T. (2011). Using culturally competent responsive services to improve student achievement and behavior. Professional School Counseling, 14, 222-230.
- 13. Sink, C. A. (2009). School counselors as accountability leaders: Another call for action. Professional School Counseling, 13, 68-74.
- 14. Stein, L. (2012). The art of saving a failing school. Phi Delta Kappan, 93(5), 51-55.
- 15. Stewart, E. B. (2007). Individual and school structural effects on African American high school students' academic achievement. The High School Journal, 91, 16-34.

